



2017 InnovateHER

Sponsorship Opportunities

May 4, 2017 3-8:30 PM

Willowdale Estate Topsfield, MA



WILLOWDALE

E S T A T E

Empowering and supporting women entrepreneurs makes economies thrive. We value our partner relationships and seek to align ourselves with partners and sponsors who share our passion and vision. Sponsors will understand the value of the entrepreneurial ecosystem and its impact on economic development, innovation and accelerating change. Our partnerships are built on trust, two-way communication, and collaborations that foster mutual success.

Benefits to All Sponsors

All sponsors will receive the benefit of high visibility and access to women entrepreneurs and CEO's of startups and small businesses. 150 attendance.

10% of 28 Carrots net profits will be given as a donation (5% to each) to our local chosen charitable organizations, Jeanne Geiger Crisis Center and Girls Inc.

*social media below includes Linked In, Facebook, Instagram, and Twitter

*marketing communications include direct mails sent out weekly to 3,000+

Presenting Sponsor (Limit 1)

- Five(5) minute Speaking Opportunity
- Logo prominently displayed at the event – including digitally during cocktails
- Full page, back cover ad in Program Booklet
- Logo in Program Booklet and all marketing direct mail communications (including social media)
- Logo with hyperlink on 28 Carrots' website
- Logo Tent Card displayed on high tops
- Logo on name tags
- Promotional materials and/or gift in swag bag
- 4 complimentary VIP tickets to the event
- Photo Opportunity with VIP Guest Speaker
- Name mentioned on the radio and in all press/media

Leadership Sponsor

- Logo prominently displayed at the event - including digitally during cocktails
- Half page ad in Program Booklet
- Logo in program and all marketing materials (including social media)
- Logo with hyperlink on 28 Carrots' website
- Promotional materials and/or gift in swag bag
- Name mentioned on the radio and in all press/media
- 3 complimentary VIP tickets to the event

Economic Development Sponsor

- Logo prominently displayed at the event - including digitally during cocktails
- Quarter page ad in Program Booklet
- Logo in Program Booklet and all marketing materials (including social media)
- Logo with hyperlink on 28 Carrots' website
- Promotional materials and/or gift in swag bag
- Name mentioned on the radio and in all press/media
- 2 complimentary VIP tickets to the event

Innovation Sponsor

- Logo prominently displayed at the event - including digitally during cocktails
- Business card size ad in Program Booklet
- Logo in Program Booklet and all marketing materials (including social media)
- Logo with hyperlink on 28 Carrots' website
- Promotional materials and/or gift in swag bag
- 2 complimentary VIP tickets to the event

Signature Drink Sponsor

- Logo prominently displayed at the event
- Tent cards at each bar (x2)
- Name listed in Program Booklet and (including social media)
- Logo with hyperlink on 28 Carrots' website
- Promotional materials and/or gift in swag bag
- 1 complimentary ticket to the event

Video/Photography Sponsor

- Logo prominently displayed at the event - including digitally during cocktails
- Name listed in Program Booklet and (including social media)
- Logo with hyperlink on 28 Carrots' website
- Promotional materials and/or gift in swag bag
- 1 complimentary ticket to the event

Entrepreneur Services Sponsor

- Logo prominently displayed at the event - including digitally during cocktails
- Name listed in Program Booklet and (including social media)
- Logo with hyperlink on 28 Carrots' website
- Promotional materials and/or gift in swag bag
- 1 complimentary ticket to the event

Success Charm Sponsor – gift given to the first 100 registrants

- Logo prominently displayed at the event - including digitally during cocktails
- Name listed in Program Booklet and (including social media)
- Logo with hyperlink on 28 Carrots' website
- Promotional materials and/or gift in swag bag
- 1 complimentary ticket to the event

Supporting Sponsor (Open to Individuals)

- Logo prominently displayed at the event
- Name listed in Program Booklet and (including social media)
- Promotional materials and/or gift in swag bag
- Logo with hyperlink on 28 Carrots' website

Encouragement Sponsor (Open to Individuals)

- Name listed in the Program Booklet and (including social media)
- Logo with hyperlink on 28 Carrots' website

Entrepreneur Showcase Tables – for Women Entrepreneurs

- 28 Carrots Member **\$150**
- 28 Carrots Non Member **\$250**

***All sponsorships are customizable.**